CROSS-CULTURAL TRANSMEDIA EXHIBITION MODEL FOR IDENTITY ENRICHMENT AND CULTURAL REVITALIZATION

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TRANSFORMING EXHIBITION PRACTICES FOR ISLAND COMMUNITIES

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INTRODUCTION

- The model addresses the need to preserve and revitalize cultural identities.
- Designed for island communities facing unique social and cultural challenges.
- Creates inclusive and dynamic cultural spaces for storytelling and collaboration.

CONTEXT OF ISLAND LIFE

- Strong sense of place and community but under pressure.
- Economic, psychological, and social challenges threaten sustainability.
- Need to balance preserving culture with adapting to modern pressures, including tourism.
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- Economic, psychological, and social challenges threaten sustainability.
- Need to balance preserving culture with adapting to modern pressures, including tourism, especially mass tourism
- Islandness" - idyllic image of life that aligns with tourist expectations

THE CROSS-CULTURAL TRANSMEDIA EXHIBITION MODEL

- Inclusive, co-creative exhibition-making process.
- Combines narratives, objects, and people.
- Integrate human and material agency
- Uses technology to create interactive and meaningful cultural exchanges.
- Transmedia storytelling

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HOW THE MODEL WORKS?

Our model operates through three core elements:

- Merged Exhibition Spaces
- Joint Exhibition
- Cultural Syncretism and Creolization

MERGED EXHIBITION SPACES

- Merging physical, virtual, and digital spaces (PVD)
- Changing the ability of artifacts
- Blurring the line between different physical spaces
- Supports cultural revitalization through innovative storytelling.

JOINT EXHIBITION

- Simultaneous events in multiple locations.
- Connects communities through live streams and digital/virtual content.
- Blends online and offline communities'
- Transforms Physical, Virtual, and Digital (PVD) spaces into interactive place for joint activities.
- Participants engage in human-computer interaction (HCI
- Allows cultural exchange and shared storytelling

CULTURAL SYNCRETISM AND CREOLIZATION

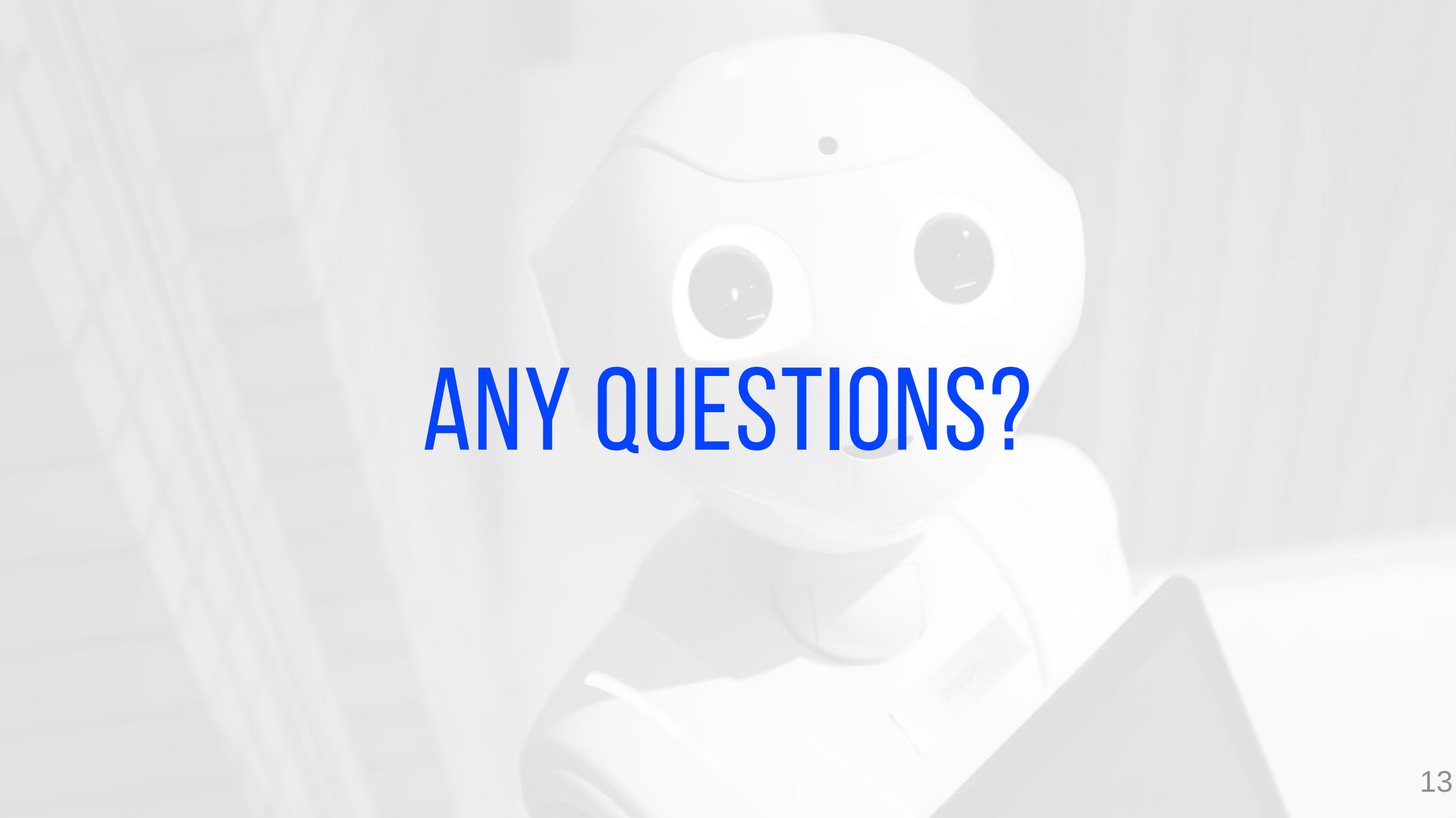
- Combines diverse cultural elements to create new expressions.
- Islanders co-create exhibitions, shaping their cultural representation.
- Emphasizes authentic portrayals, preventing stereotypes.

FIRST-PERSON PERSPECTIVE IN EXHIBITION-MAKING

- Brings islanders' voices and experiences into exhibitions.
- Focus on personal narratives and lived experiences.
- Creates a more intimate and authentic connection with audiences.

BENEFITS OF CROSS-CULTURAL TRANSMEDIA EXHIBITION

- Enhances visibility and recognition of island cultures.
- Strengthens cultural identity and community pride.
- Fosters cultural exchange and learning opportunities.
- Supports economic opportunities through sustainable tourism.
- Builds resilience and shared community identity.
- Allows islanders to explore new ways of presenting their heritage
- Empowers communities to actively shape their cultural narrative.


ANY QUESTIONS?

THANK YOU

So much!